Oman

Listed Insurance Industry Performance Analysis – Q3 2025

December 22nd, 2025

Vision. Solution architects strengthening our partners to optimize performance.

Mission. We help our clients be the best version of themselves by fostering partnerships, challenging norms and providing cutting edge solutions. We inspire our people to constantly evolve and chase excellence with integrity in a diverse, exciting and growth-oriented culture.

Core Values

01. Integrity →

02. Chasing Excellence →

03. Fostering Partnerships →

04. Breeding Excitement →

05. Growth-Centric →


Awards & Achievements

Excellence Recognized

Awards & Achievements

Award winning strategic partner to the insurance industry with 200+ talented staff in UAE, KSA, Pakistan, Egypt and UK drive innovation and provide cutting edge solutions to our business partners across the globe. We strive to ensure that we provide the best quality solutions, turning our experience and industry knowledge into value for our clients.

Our Awards

1. Strategic Partner to the Industry 2025, 2024, 2023, 2022, 2021 & 2020 by MIIA.
2. Best Actuarial/Risk Consultancy Firm of 2025, 2023, 2018 & 2016 by MENAIR.
3. Corporate Risk Manager of 2023 & Best Actuarial Firm of 2024 & 2025 by InsureTek.
4. Employer Spotlight Societal Purpose Award of 2024 by SOA.
5. Best Internship Program (Silver) Award by Employee Happiness Awards.
6. Best Digital & Social Media Initiative (Silver) Award by Customer Happiness Awards.

SOCIETY OF ACTUARIES®
SOCIETAL PURPOSE

EMPLOYEE HAPPINESS AWARDS™

CUSTOMER HAPPINESS AWARDS 2024

About
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BADRI over the years has emerged to be a global consulting company that provides diverse sets of services to clients across Middle East and other regions.

We are proudly standing with **200+** employee base that are spread across UAE, KSA, Pakistan, Egypt and UK. They certainly drive innovation and provide cutting edge solutions to our business partners across the globe. We strive to ensure that we provide the best quality solutions, turning our experience and industry knowledge into value for our clients.

We specialize in all range of actuarial services and have also been able to integrate to provide services in other segments including Financial Services, Strategic HR consulting, Data Management and Business Intelligence to our clients.

What can we do for you?

ACTUARIAL CONSULTANCY

- General Insurance, Life and Health, Pensions and Social Security
- Regulatory / Appointed Actuary
- Reserving, Technical Pricing, Capital Modelling
- Investment and ALM
- Reinsurance Modelling / Optimization
- Financial reporting including IFRS 17 and IFRS 9

STRATEGIC CONSULTANCY

- Strategy and Business Plan development
- Digitalization Strategy
- M&A (due diligence)
- Market and Product development and innovation
- Enterprise Risk Management
- ESG and Climate Risk
- Financial Services
- HR Strategy

TECHNOLOGY CONSULTANCY

- Actuarial Software for pricing, reserving and capital modelling
- IFRS 17 financial reporting software and managed services
- Business Intelligence software
- Motor and medical portfolio management / dashboards
- Data Strategy and Governance

What can we do for you?

IFRS 17 IMPLEMENTATION PARTNER

BADRI provides a seamless and supportive environment for your IFRS 17 financial reporting needs.

- ACE 17 Financial Reporting System
- Dedicated IFRS 17 team – 17 Individuals
- Extensive experience of IFRS 17 – Across 8 locations
- Financial Services Team – 15 Individuals

FINANCIAL SERVICES – OPTIMIZE YOUR FINANCIAL PRECISION

Elevate your operations with a specialized suite of sub services from our Financial Services team – designed to ensure accuracy, efficiency, and strategic financial insight.

Accounting Services – We Offer:

- Account Reconciliation Services
- Fixed Assets Verification and Reconciliation
- Preparing Position Papers for Accounting Matters
- Account Receivable & Payable Cleaning Up
- Virtual CFO Services
- Backlog Accounting

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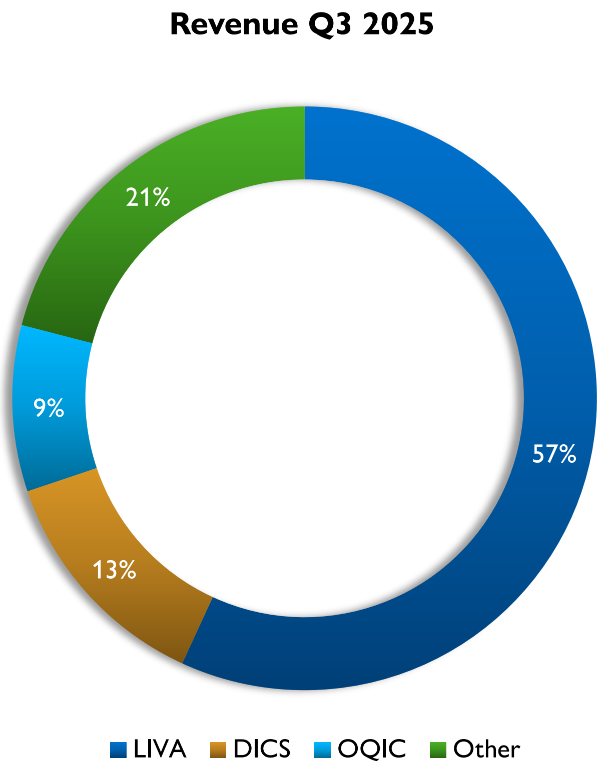
Q3 2025 Highlights



Insurance Revenue	Q3 2025: RO **527** million Q3 2024: RO 472 million Growth: 12%
Insurance Service Results	Q3 2025: RO **29.5** million Q3 2024: RO 0.8 million Growth: 3452%
Profit Before Tax	Q3 2025: RO **32.1** million Q3 2024: RO -2.7 million Growth: 1270%
Profit After Tax	Q3 2025: RO **28.4** million Q3 2024: RO -3.4 million Growth: 935%

Revenue

Insurance Revenue

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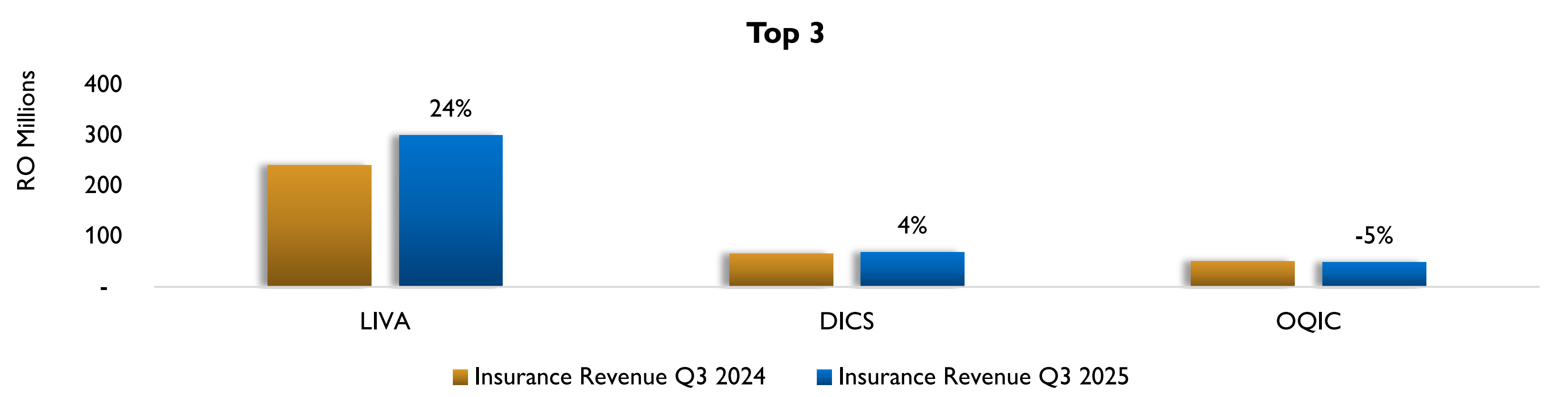
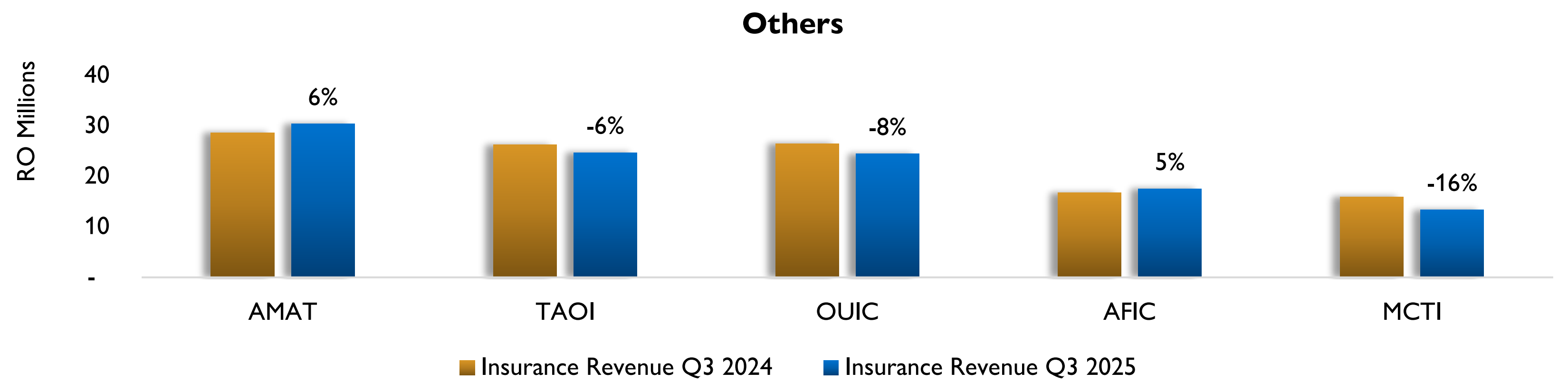
Insurance revenue for the eight listed companies rose by 12% in Q3 2025, reaching RO 527 million, up from RO 472 million in the same period last year. Additionally, Takaful companies implemented IFRS 17 this year, bringing their financial reporting practices in line with international industry standards.

The top three companies recorded a 16% increase in insurance revenue, rising from approximately RO 358 million in Q3 2024 to RO 417 million in Q3 2025. Meanwhile, the remaining companies saw a slight decline of 3%, with revenue dropping from RO 114 million to RO 111 million.

LIVA led the sector with 24% revenue growth, whereas MCTI saw the largest drop, declining by 16%.



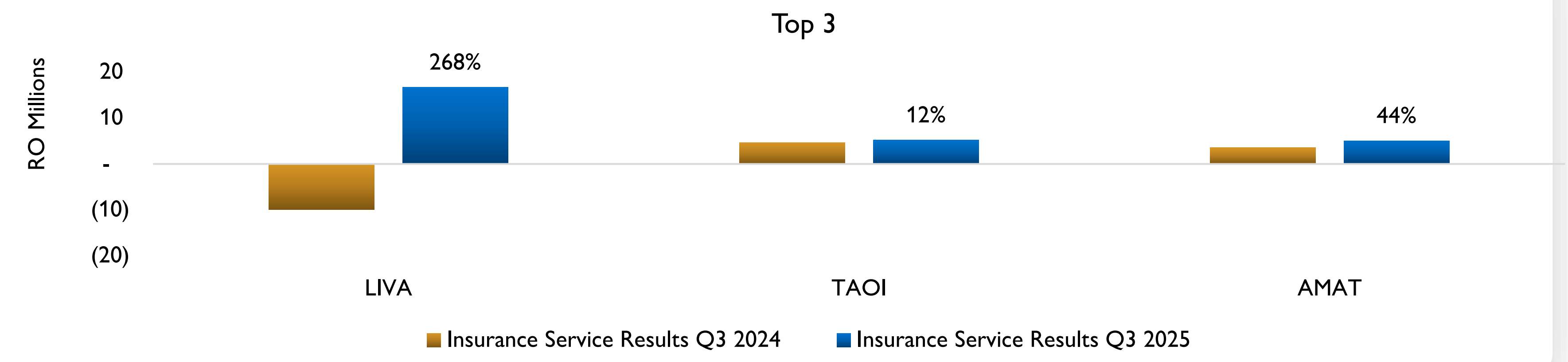


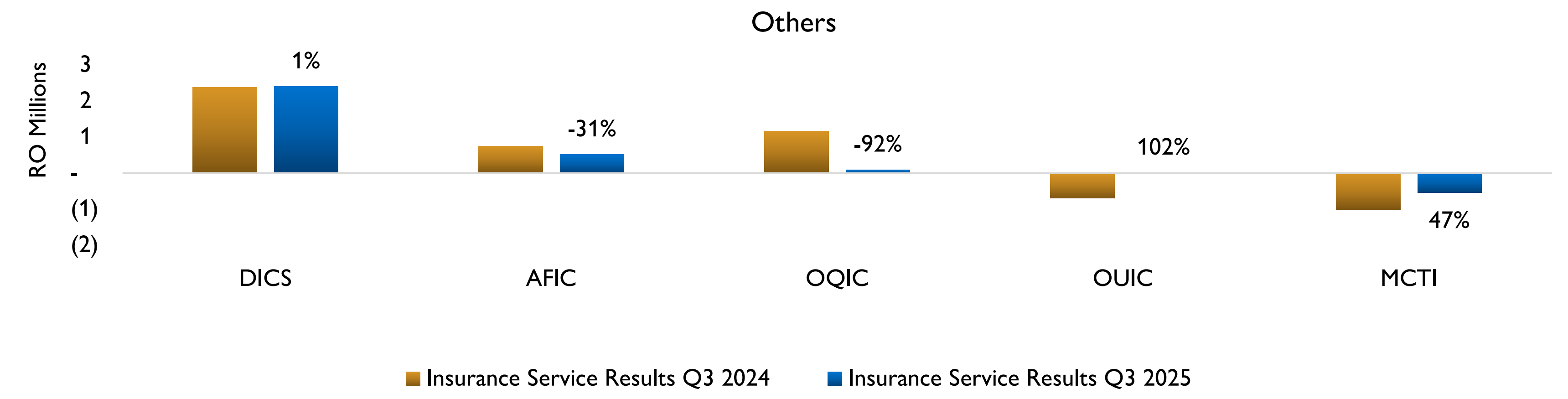
Insurance Service Results

The insurance service results of the listed companies surged by 3,452%, jumping from RO 0.8 million in Q3 2024 to RO 29.5 million in Q3 2025.

The top three companies recorded a combined increase of 1,623% in insurance service results, rising from RO 1.8 million in Q3 2024 to RO 27.0 million in Q3 2025. In contrast, the remaining companies posted a -4% change, with results moving from RO 2.4 million to RO 2.6 million.

LIVA showed a significant turnaround, moving from a negative insurance service result last year to a positive outcome this year, reflecting a 268% improvement. If we remove the impact of LIVA the overall increase would be of 19% as compared to Q3 2024

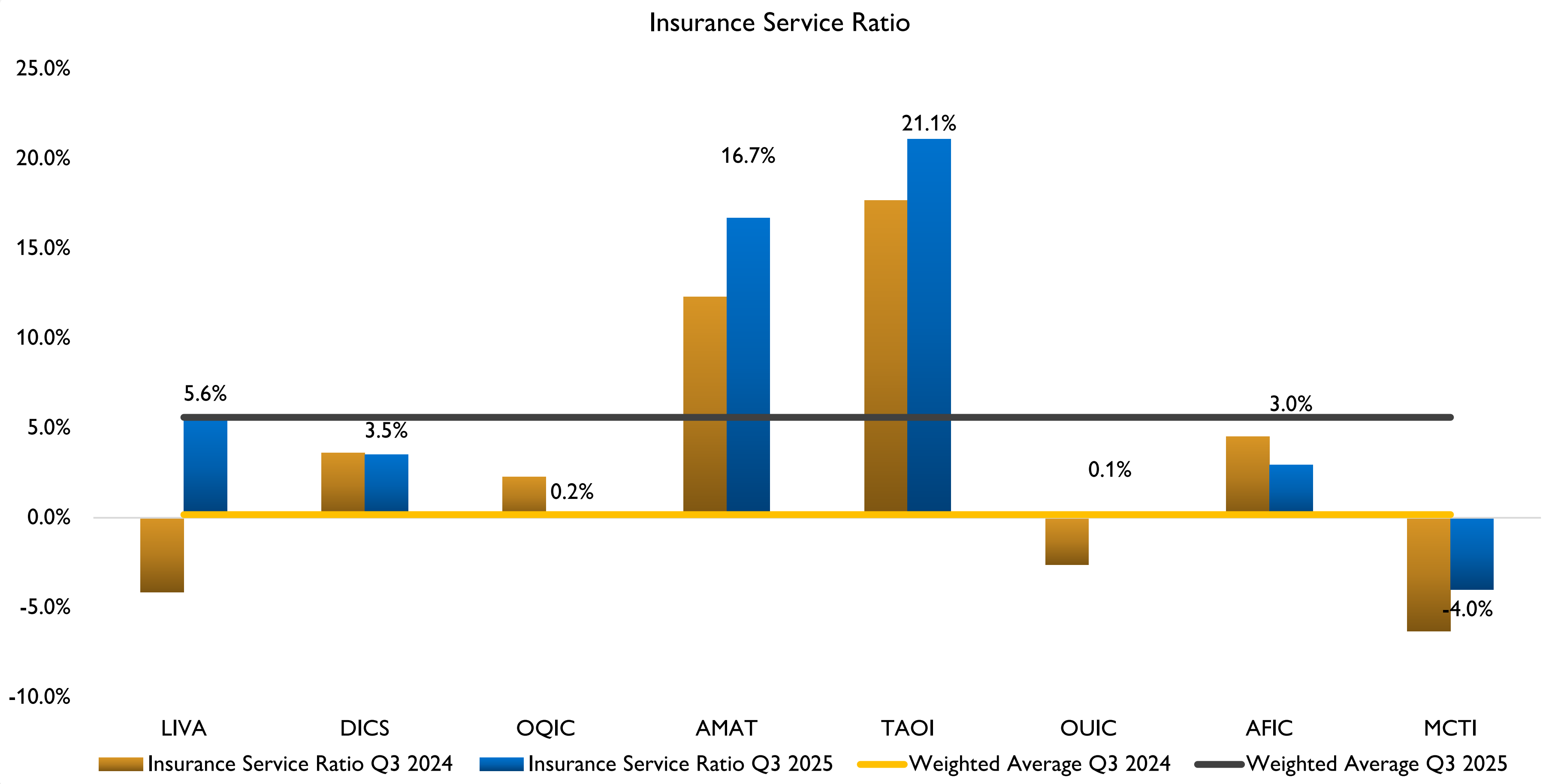




Insurance Service Ratio

The Insurance Service Ratio improved to 5.6% in Q3 2025, up from 0.2% in Q3 2024. TAOI recorded the highest ratio at 21.1% (Q3 2024: 17.7%), while MCTI reported the lowest at -4.0% (Q3 2024: -6.3%).

The Insurance Service Ratio, calculated by dividing Insurance Service Results by Insurance Revenue, measures the profitability of core insurance operations in relation to earned revenue.

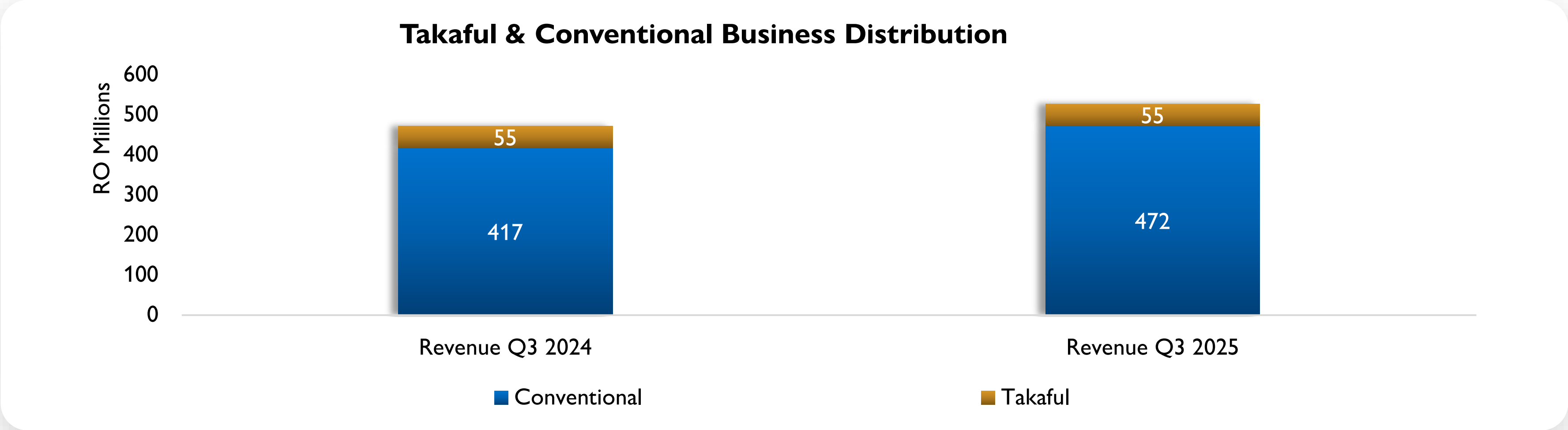


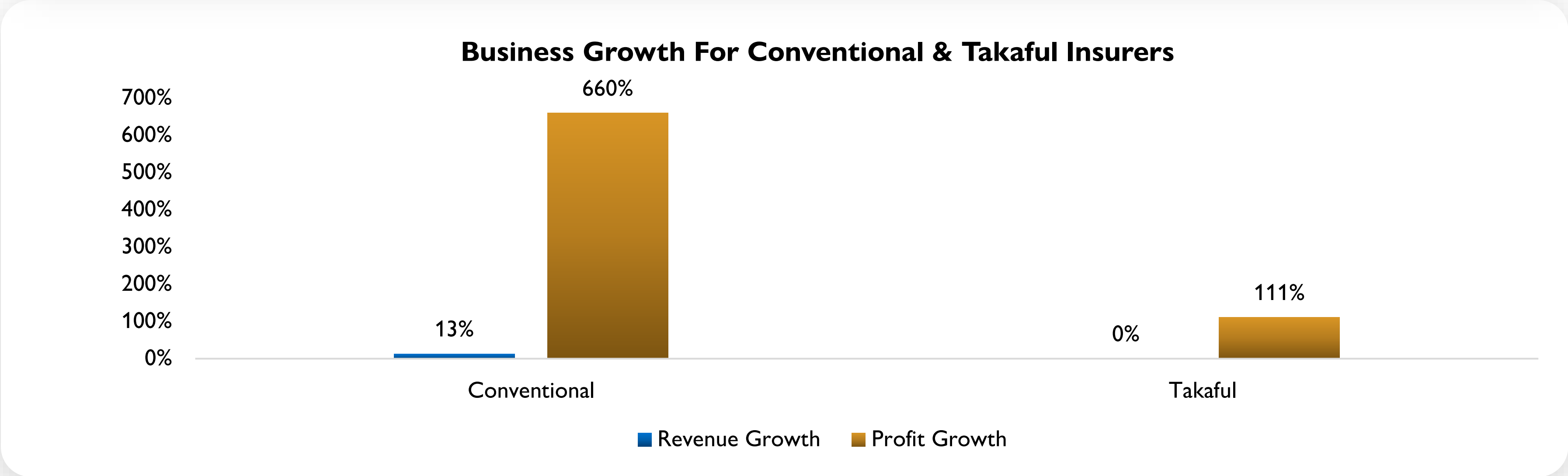
Conventional Vs Takaful

Among the eight listed insurance companies in Oman, two operate as Takaful insurers.

Conventional insurers reported a 13% increase in revenue, while Takaful companies recorded a more modest rise of 0.3%.

In Q3 2025, profit after tax for conventional insurers surged by 660% compared with Q3 2024. Takaful companies also performed strongly, recording a 111% increase in profits.





Profitability

Profit After Zakat

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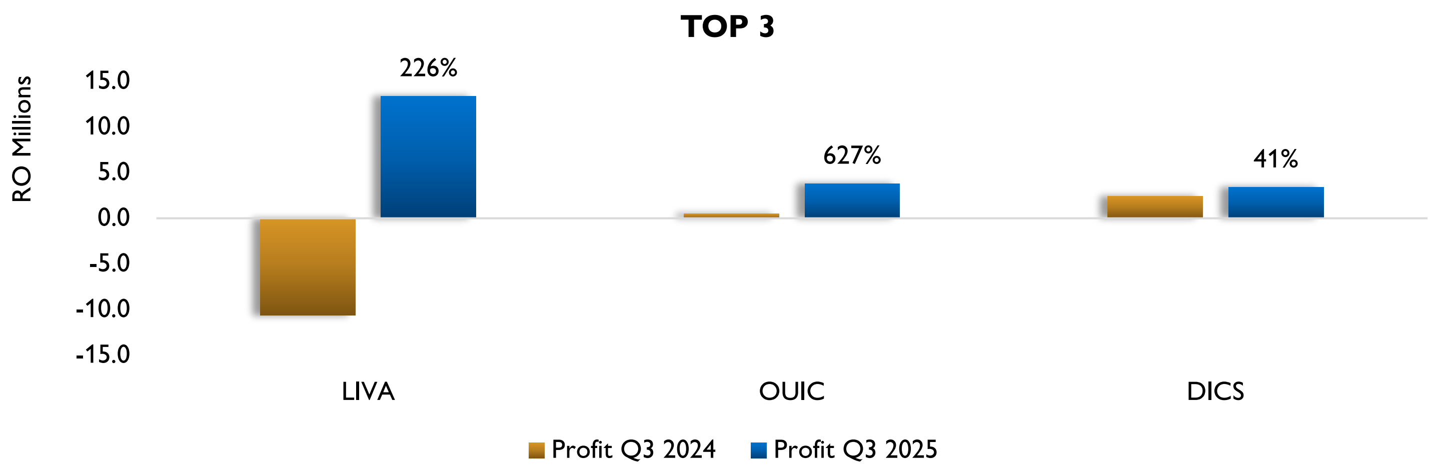
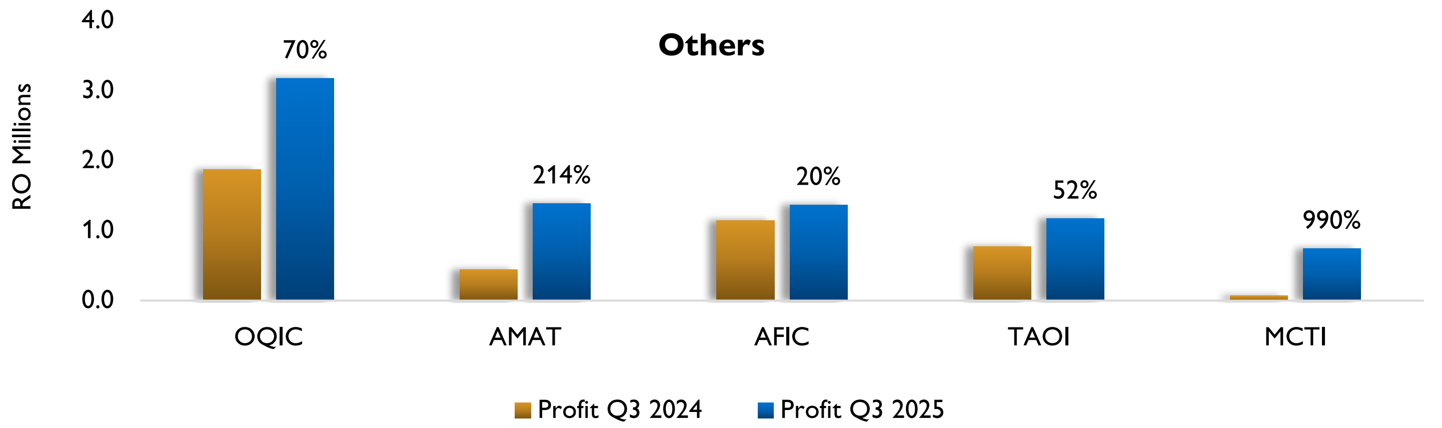
The combined profit after tax of the eight listed companies surged by 935%, moving from a loss of RO 3.4 million in Q3 2024 to a profit of RO 28.4 million in Q3 2025. This remarkable growth was largely fueled by the top three performers, whose profits jumped 367%, turning a loss of RO 7.7 million into a profit of RO 20.6 million.

LIVA played a major role in the group's overall profitability. However, even excluding LIVA's contribution, the group's profit in Q3 2025 rose by 108% compared to the same period in 2024.

Among the listed companies, MCTI achieved the most pronounced turnaround, posting an impressive 990% growth in profitability, moving from a loss of RO 0.07 million in Q3 2024 to a profit of RO 0.74 million in Q3 2025. In contrast, AFIC recorded the lowest profit growth over the same period, with a modest 20% increase as earnings rose from RO 1.1 million to RO 1.4 million.





Finance Cost Comparative

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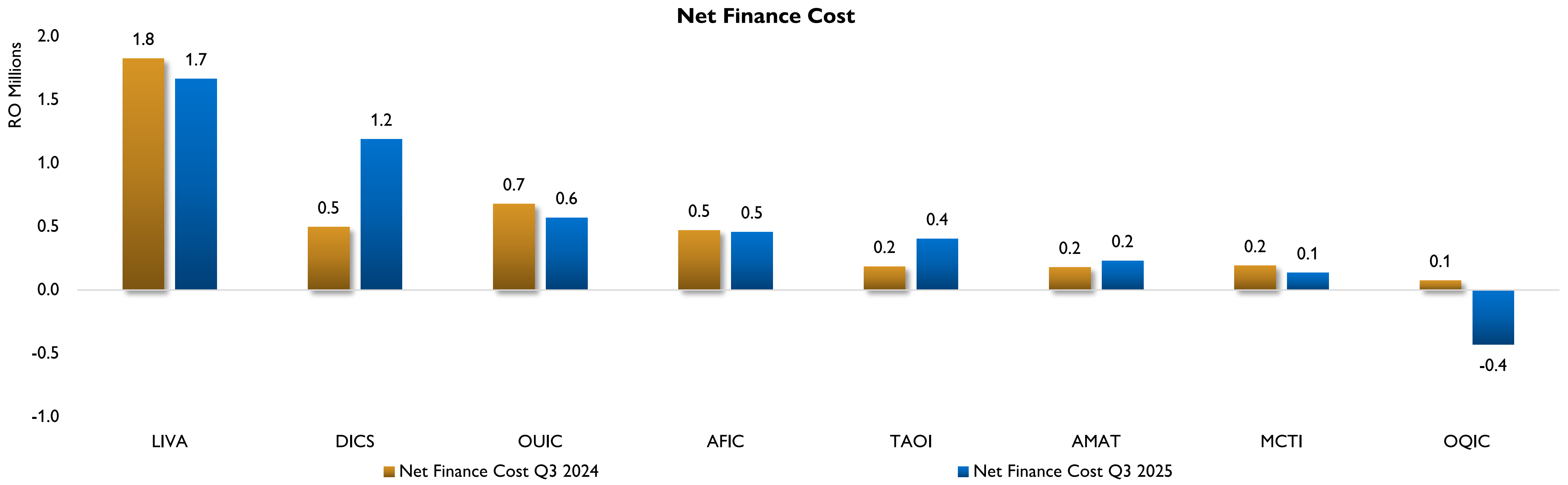
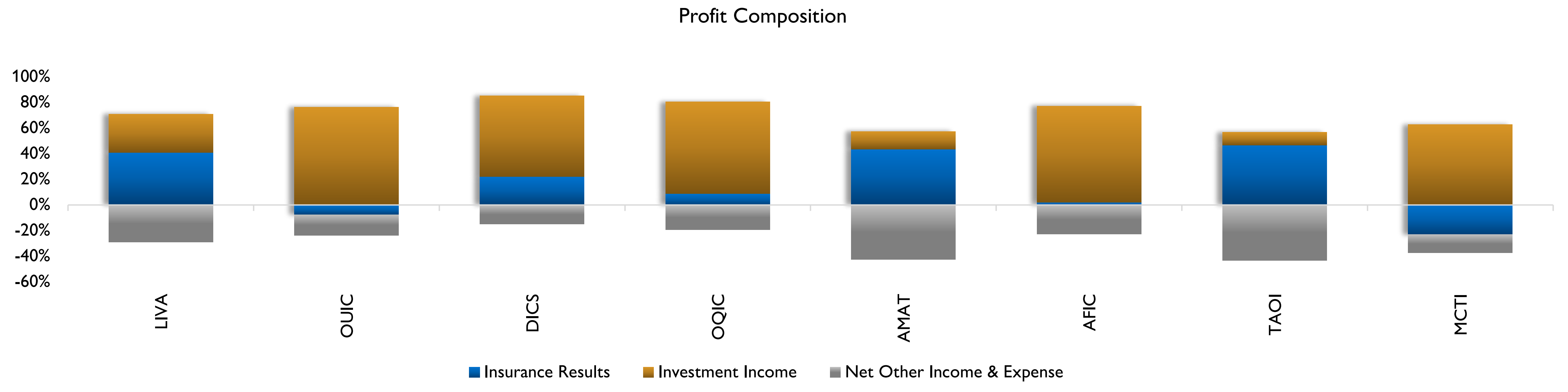


Under IFRS 17, net finance income comprises interest income generated from the Contractual Service Margin (CSM) and interest expense arising from the unwinding of discount rates applied to insurance liabilities. This metric captures the financial effects of the time value of money and adjustments in the present value of anticipated future cash flows.

Among the companies analyzed, LIVA reported the highest net finance loss, while OQIC was the only entity to record a positive net finance income.

Profit Composition

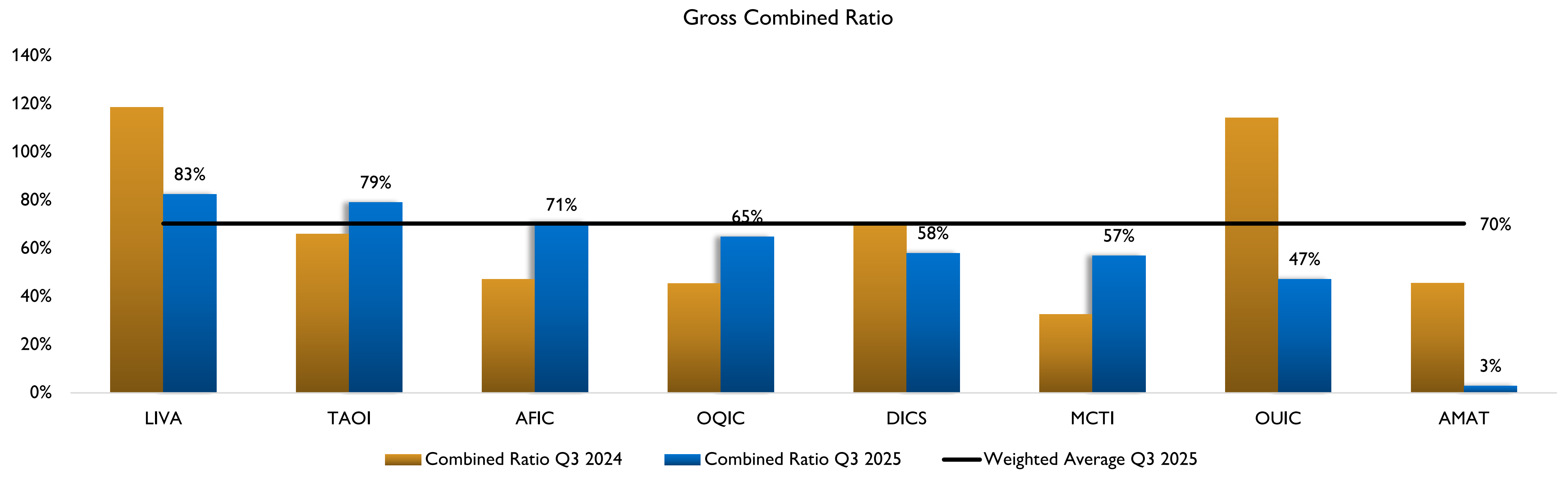


Insurers that reported negative Insurance Results which include both Net Insurance Service Results and Net Insurance Finance Income were able to partially offset these losses through Investment Income, highlighting the stabilizing role of investment returns in overall financial performance.

LIVA reported the highest insurance result at RO 15.1 million, along with the highest investment income of RO 11.1 million. Among the eight companies analyzed, two recorded negative insurance results; however, all remained overall profitable. Notably, MCTI reported the largest loss in its insurance results.

There are opportunities to enhance financial strategies within the insurance market, with companies encouraged to prioritize net insurance financial income as a key driver of profitability.

Gross Combined Ratio

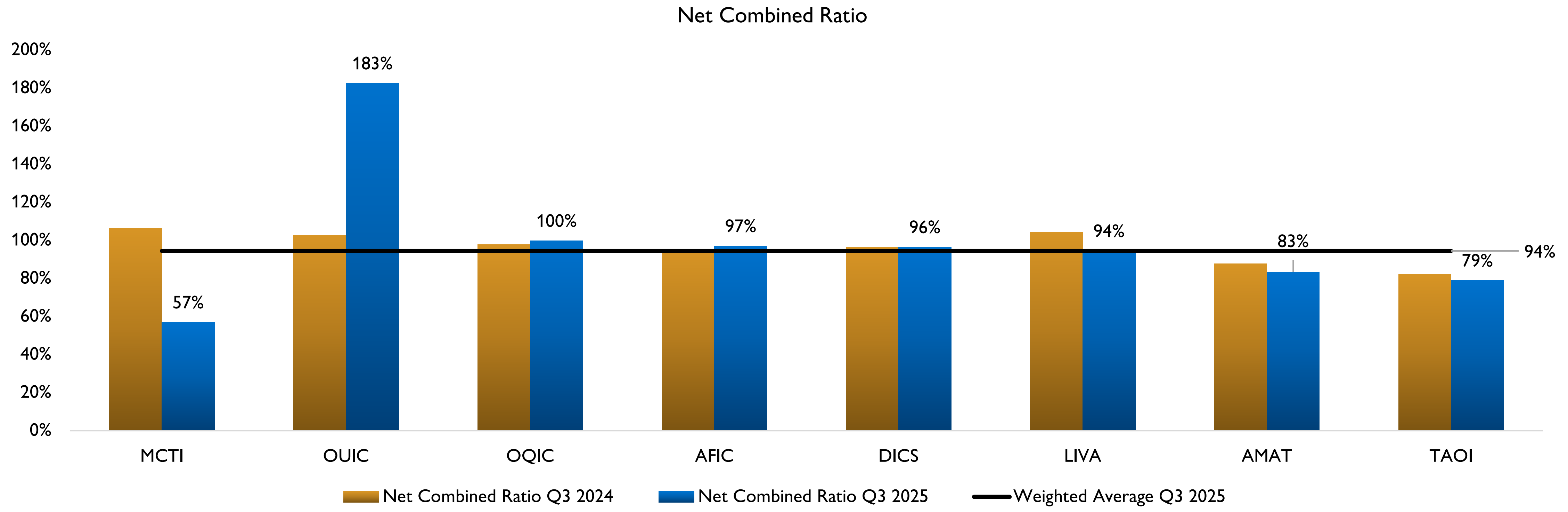


The weighted average gross combined ratio was 70%, with LIVA recording the highest ratio at approximately 83%, while AMAT reported the lowest at just 3%.

Underwriting is considered profitable when the combined ratio is below 100%. In Q3 2025, all the listed companies recorded gross combined ratios under this level.

Gross Combined ratio is computed as insurance Service Expenses over Insurance Revenue.

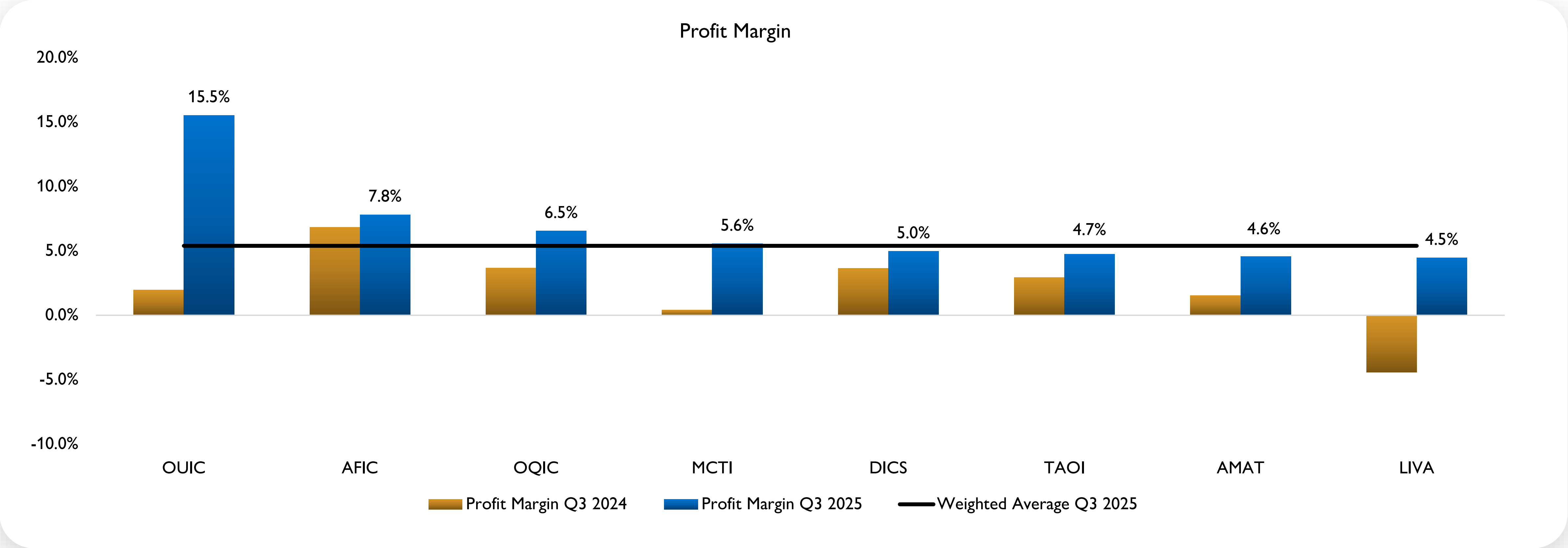
Net Combined Ratio



The weighted average net combined ratio stood at 94%, with OUIC registering the highest at approximately 183% and MCTI the lowest at 57%.

Net Combined ratio is computed as Net insurance Service Expenses + RI Results over Insurance Revenue.

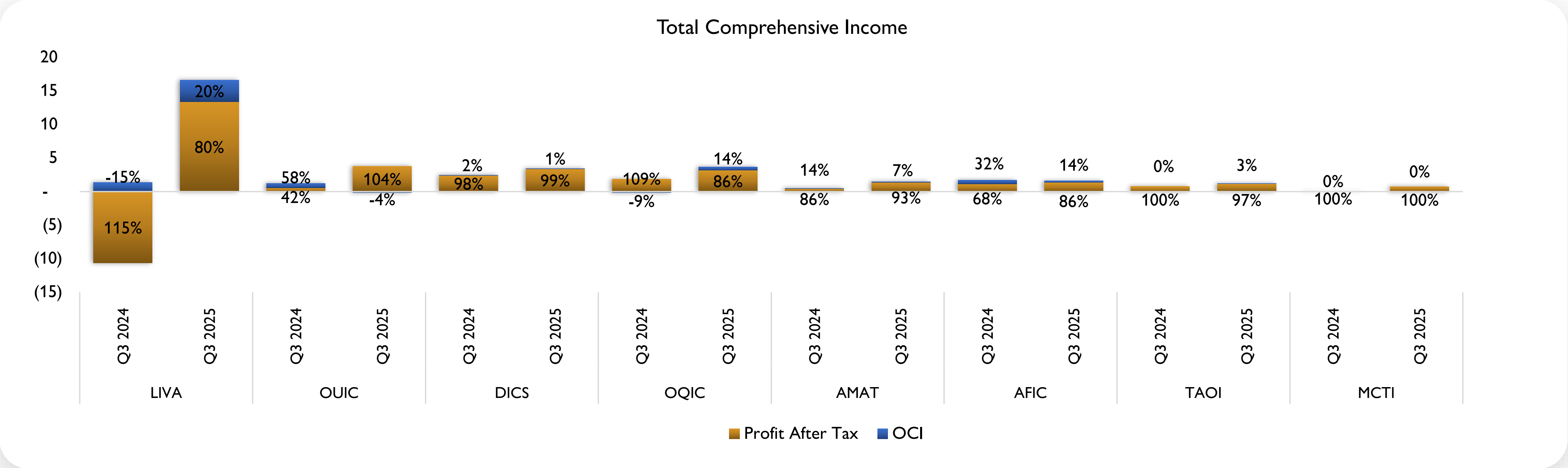
Profit Margin



The weighted average profit margin increased to 5.4% in Q3 2025, compared to -0.7% in Q3 2024. OUIC posted the highest margin at 15.5% (Q3 2024: 2.0%), while LIVA recorded the lowest at 4.5% (Q3 2024: -4.4%).

Profit Margin is calculated by dividing net profit after zakat by insurance revenue.

Total Comprehensive Income



Total Comprehensive Income rose sharply by 4,186% in Q3 2025 compared to Q3 2024 mainly due to increase in LIVA. Without the impact of LIVA the increase is calculated to be 87%.

One company reported a loss in its Other Comprehensive Income (OCI) for Q3 2025.

For Takaful companies we have consolidated the Policyholders and Shareholders P&L for comparative purposes.

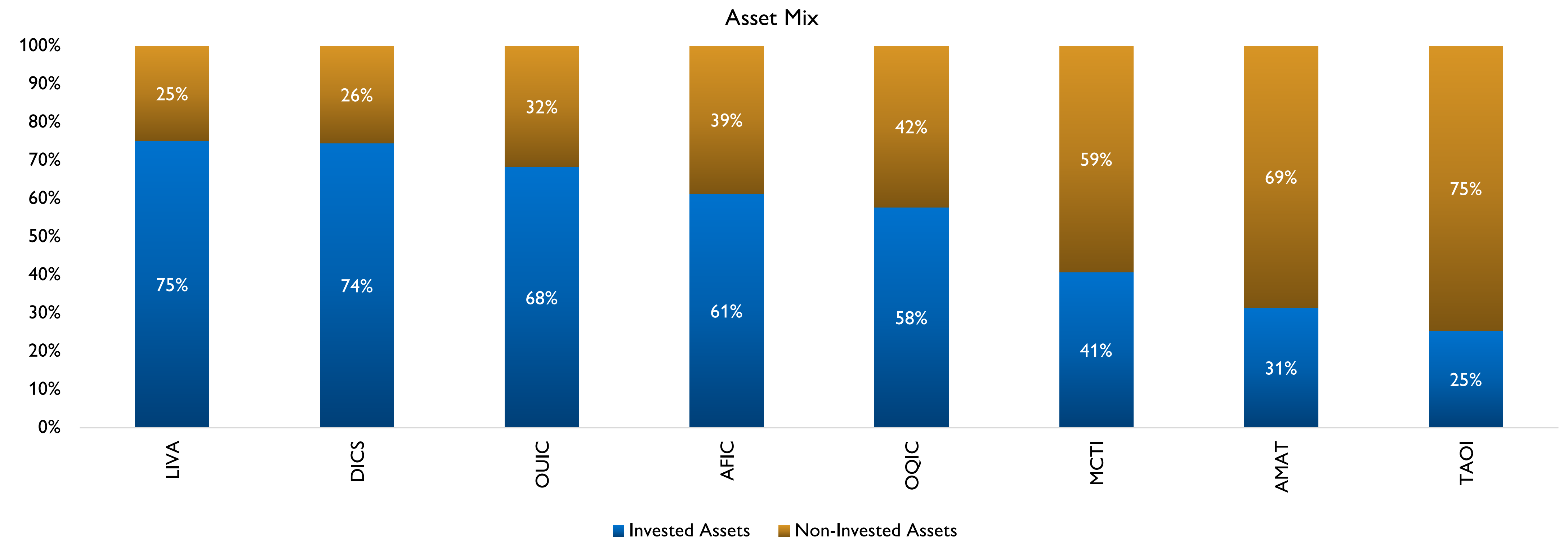
The Total Comprehensive Income is the sum of the Profit After Tax and the Other Comprehensive Income (OCI).

Net Profit Break Down

	Q3 2024 RO Million	Q3 2025 RO Million	Variance RO Million
Insurance Result	(3.3)	25.3	28.6
Investment Income	21.6	30.9	9.3
Other Income & Expense	(21.1)	(24.1)	(3.02)
Total Profit (Before Zakat & Tax)	(2.7)	32.1	34.9
Zakat & Tax	(0.7)	(3.7)	(3.0)
Total Profit (After Zakat & Tax)	(3.4)	28.4	31.8

Assets

Asset Mix



The Asset Mix illustrates the distribution of invested and non-invested assets—including insurance and reinsurance receivables—across companies in the Omani insurance industry as of September 30, 2025. LIVA reported the highest proportion of invested assets at 75%, while TAOI recorded the lowest at 25%. Across the market, invested assets accounted for 64% of total assets. The industry average is significantly influenced by LIVA and DICS due to their substantial share of total assets.

Earning Per Share

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Company	EPS Q3 2024	EPS Q3 2025
LIVA	(0.026)	0.032
OUIC	0.005	0.038
DICS	0.022	0.030
OQIC	0.232	0.253
AMAT	0.009	0.014
AFIC	0.011	0.013
MCTI	0.006	0.068

Earnings per Share (EPS) reflects a company's profitability, as it directly correlates with profits. Higher realized or unrealized profits result in a higher EPS value.

Earnings per share (EPS) data for TAOI was unavailable and, as a result, could not be included in the analysis.

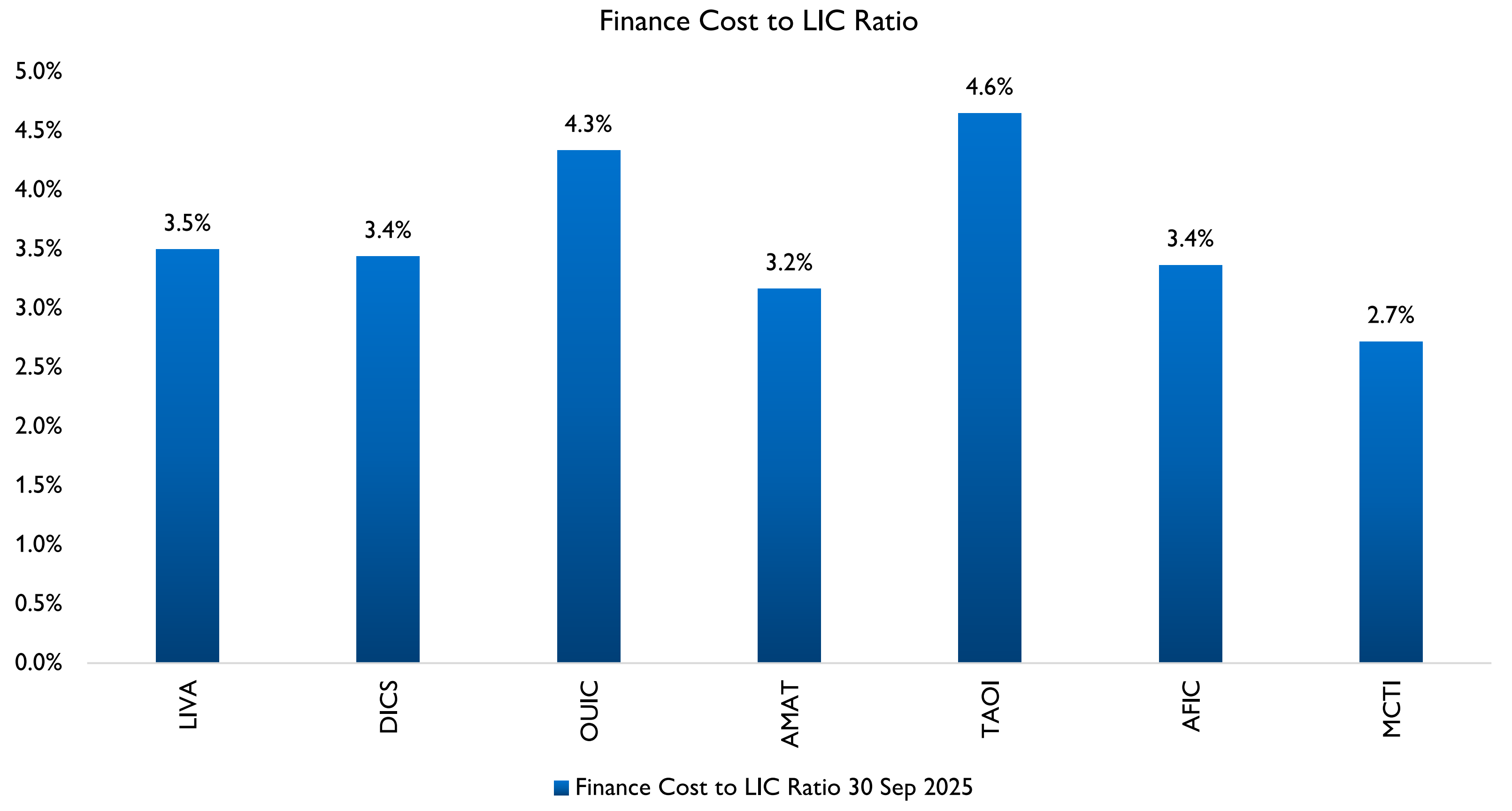
IFRS 17

Finance Cost to LIC Ratio

Finance income and expenses directly affect the valuation of incurred claims liabilities under IFRS 17, as they are incorporated into the discounting mechanism used to calculate present values.

As most companies apply the Premium Allocation Approach (PAA), this KPI is calculated by dividing finance income or expenses by the Liability for Incurred Claims (LIC). The graph presents the ratio of finance income or expenses to total claim liabilities.

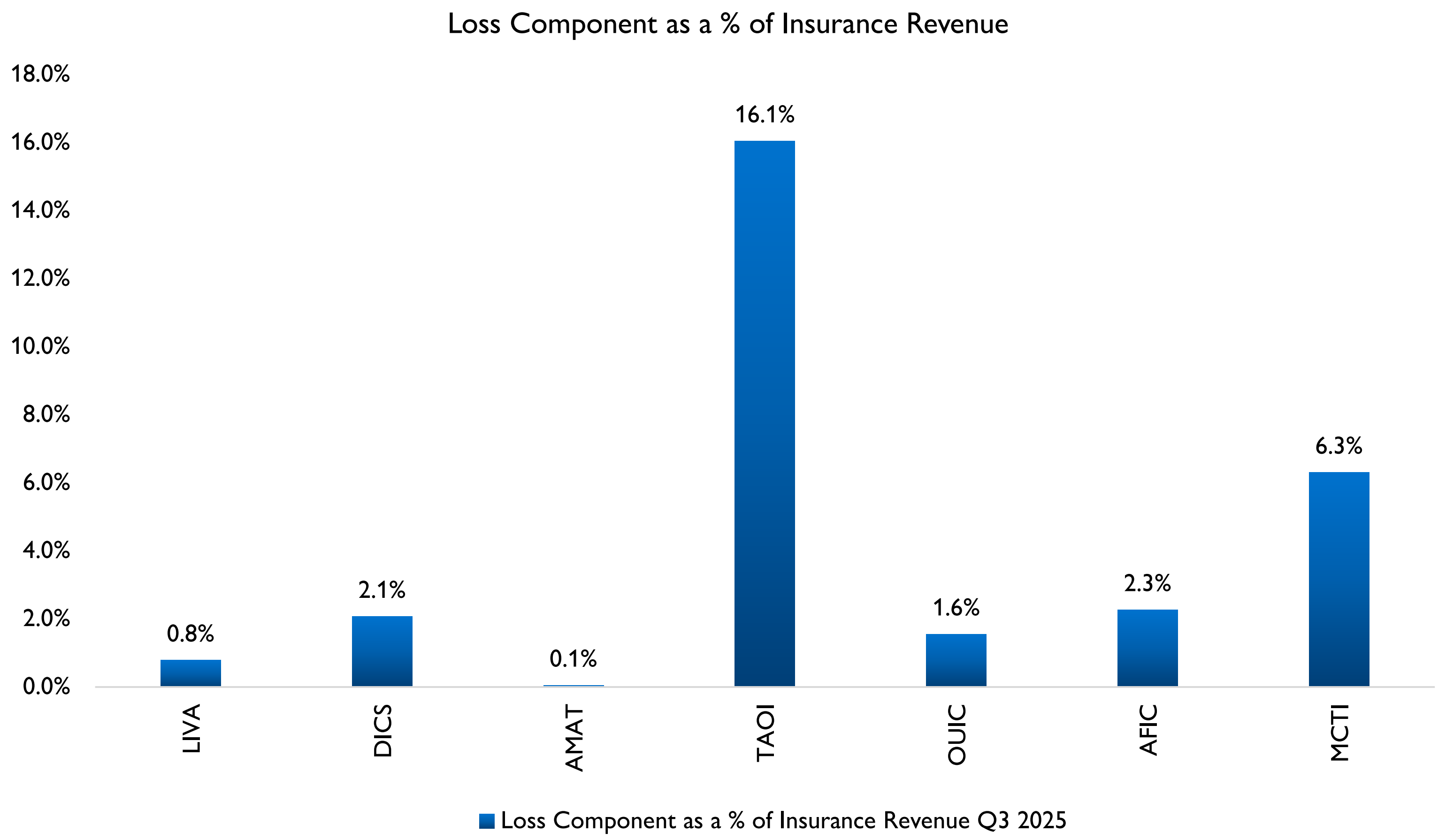
Data from OQIC, was unavailable, so we could not provide a detailed breakdown of their LIC-related figures.



Loss Component as % of Insurance Revenue

The ratio of the loss component to insurance revenue is a key measure of an insurer's profitability and financial strength. It helps stakeholders assess underwriting effectiveness and determine whether premiums are sufficient to cover expected losses.

A lower ratio suggests that the company has set aside adequate reserves and demonstrates its ability to reliably estimate and manage future claims from insurance contracts.



Loss Component

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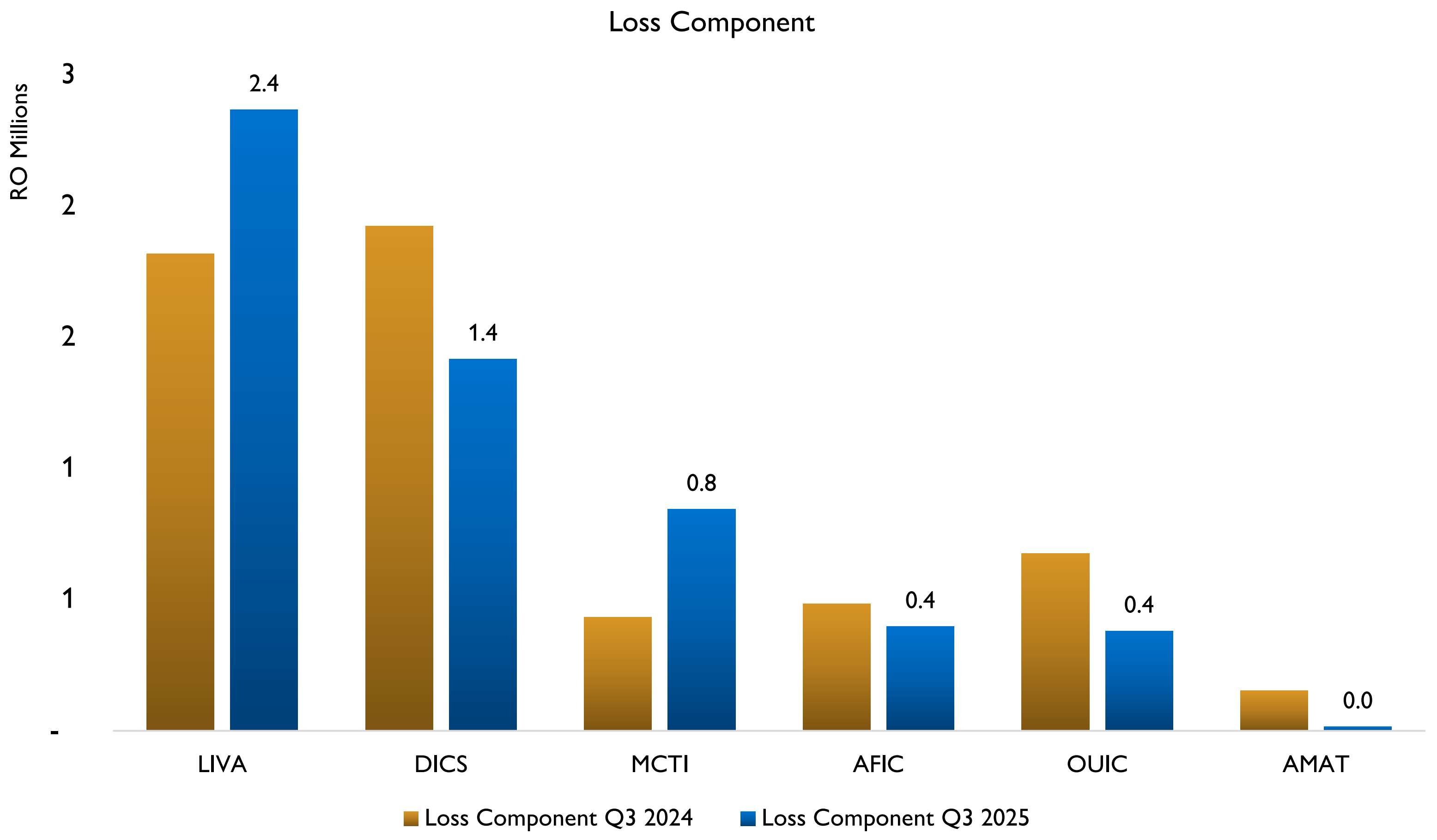
Under IFRS 17, the Loss Component is part of the Liability for Remaining Coverage (LRC) and reflects the extent to which expected future cash outflows exceed inflows for onerous insurance contracts. It ensures that expected losses are immediately recognized in profit or loss once a contract becomes onerous.

The comparison covers only six listed companies, as data for OQIC and TAOI was unavailable, preventing a detailed breakdown of their LIC-related figures.

The total loss component for these six companies amounted to RO 5.4 million in Q3 2025, slightly lower than RO 5.5 million in Q3 2024.

LIVA reported the highest loss component at RO 2.4 million, up from RO 1.8 million in Q3 2024, while AMAT recorded the lowest at RO 0.02 million, down from RO 0.15 million in the same period.



Risk Adjustment/LIC

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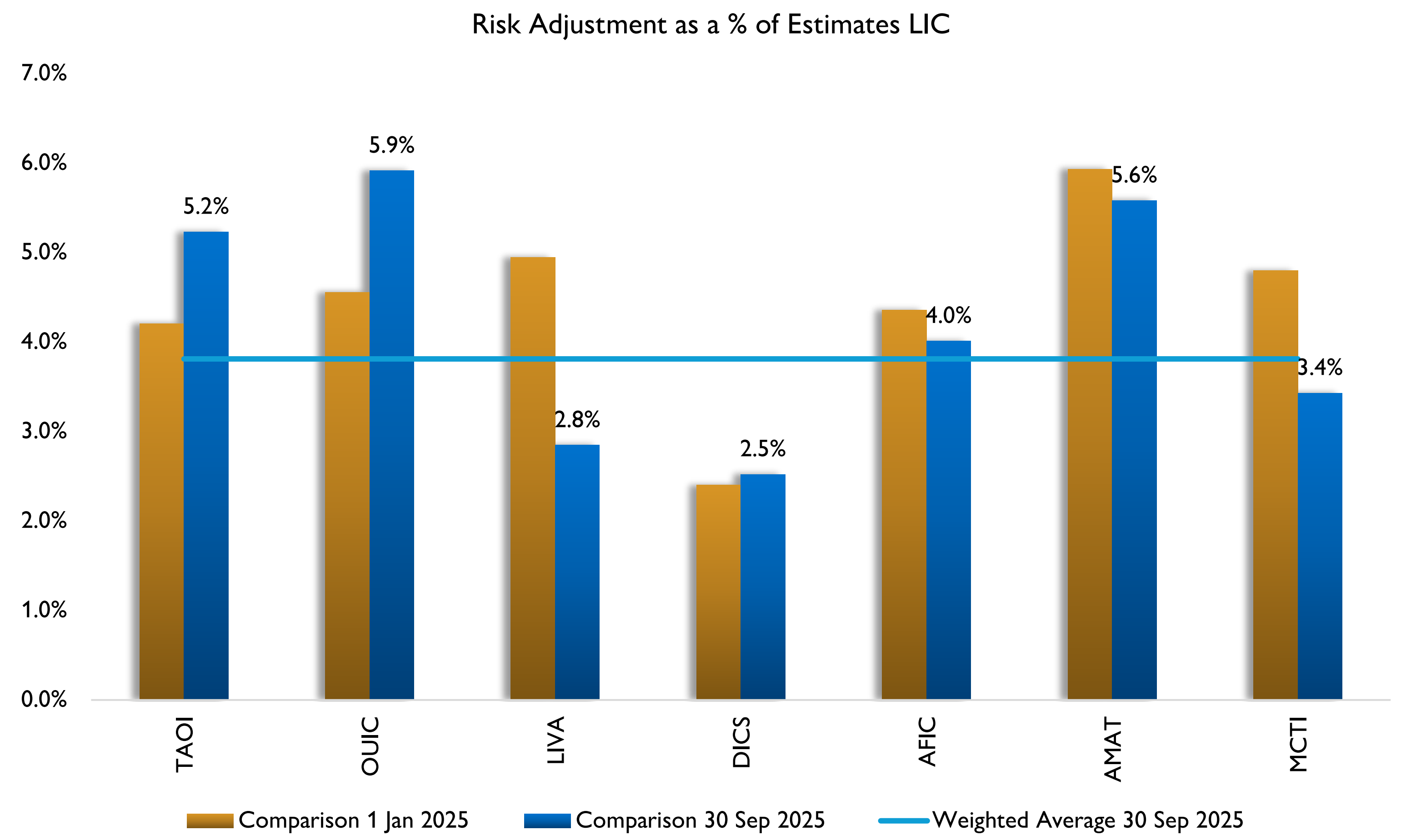
The graph shows the relationship between the Risk Adjustment and the Liability for Incurred Claims (LIC), highlighting the company's approach to risk assessment and the extent to which these risks are reflected in financial reporting. This KPI is crucial for stakeholders evaluating prudence and effectiveness in risk management under IFRS 17.

The weighted average proportion of Risk Adjustment in LIC was 4.5% as of January 1, 2025, and decreased to 3.8% as of September 30th, 2025.

As of September 30, 2025, OUIC reported the highest ratio at 5.9%, while DICS recorded the lowest at 2.5%.



Conclusion

Year 2025 represented a challenging yet transformative period for Oman's insurance sector. Conventional insurers achieved a 13% increase in insurance revenue, rising from RO 417 million in Q3 2024 to RO 472 million in Q3 2025, with LIVA driving this growth by posting a 24% increase and maintaining the largest market share. Takaful companies remain consistent with a modest 0.3% growth, with revenue increasing slightly from RO 55.0 million to RO 55.1 million. Notably, Takaful insurers implemented IFRS 17 during the year, aligning their financial reporting with broader industry standards.

The after-tax profit of the eight listed companies surged by 935%, shifting from a loss of RO 3.4 million in Q3 2024 to a profit of RO 28.4 million in Q3 2025. LIVA, which had recorded a loss the previous year due to adverse weather events, achieved a strong turnaround with a 226% increase in profit, substantially enhancing overall industry results. Excluding LIVA, the sector still posted a robust 108% year-on-year profit growth. It is important to note that the net profit of Takaful companies is reported on a combined basis, encompassing both policyholder and shareholder accounts for comparability.

Insurance service results for the analyzed listed companies surged by 3,452%, rising from RO 0.8 million to RO 29.5 million mainly due to impact of LIVA. If we remove the impact of LIVA the overall increase would be of 19% as compared to Q3 2024.

Investment income increased by 43%, reflecting stronger asset performance and making a positive contribution to overall financial results.

Rising costs, higher climate-related claims, and aggressive pricing strategies are placing pressure on industry margins. To stay competitive, companies need to enhance risk management, refine pricing models, control expenses, and strengthen their financial position. Looking ahead, insurers that adapt swiftly, leverage advanced data analytics, and proactively plan for emerging risks will be best positioned to succeed in an increasingly challenging market.

Disclaimer

We conducted an analysis of the Key Performance Indicators (KPIs) for listed insurance companies in Oman for Q3 2025. The data was sourced from the financial statements of publicly listed companies available at the time of preparing this report.

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The inclusion of the IFRS-17 analysis in our reports introduces the possibility of encountering errors. This likelihood primarily stems from the inconsistency observed in the treatment of accounts within the financial statements across various companies. These disparities can pose significant analytical challenges and impede accurate interpretation of the data.

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Due to availability of limited information, we were unable to segregate further. Once all companies start publishing reports with uniform level of segregation, this can be done.

Listed Insurance Companies

Logos	Sr. No.	Name	Abbreviation
المدينة تكافل Al Madina Takaful	1	Al Madina Takaful	AMAT
Arabia Falcon Insurance العربية فالكون التأمين	2	Arabia Falcon Insurance Company	AFIC
شركة ظفار للتأمين ش.م.ع.ع DHOFAR INSURANCE COMPANY (S.A.O.G)	3	Dhofar Insurance	DICS
مسقط للتأمين mic	4	Muscat Insurance	MCTI
liva	5	Liva Group formerly known as NLIF and AINS	LIVA
Oman United Insurance Co. S.A.O.G	6	Oman United Insurance Company	OUIC
QIC	7	Oman Qatar Insurance Company	OQIC
تكافل عمان TAKAFUL OMAN	8	Takaful Oman Insurance	TAOI

Badri's Team

Hatim Maskawala
Managing Director

Ali Bhuriwala
Co-Founder & Executive Director

Fahad Umer
Senior Manager – Strategy Consulting

S. M Hassan Athar
Senior Research Executive

Muhammad Haris
Research Executive

Contact Us!

Phone:

+966 11 232 4112
+971 4 493 6666
+92 213 260 2212

Email:

info@**badriconsultancy.com**

Dubai:
2107 SIT Towers, PO Box 341486, Dubai Silicon Oasis, Dubai, UAE

KSA:
Office 36, King Abdulaziz Road, Ar Rabi, Riyadh 13315

Karachi:
7B 2-6, 7th Floor, Fakhri Trade Center, Shahrah-e-Liaquat, Karachi 74200, Pakistan

Egypt:
c/o E-Scapes IT Solutions: 13 Makkah St, Mohandiseen, Cairo, Egypt

UK:
c/o ARGenesis: Lloyds Building1 Lime Street, London EC3M 7HA