

# **BADRI Management Consultancy**

“Providing cutting edge  
Data Governance Solutions”



## **Contact US**



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www.badriconsultancy.com



## About Us

- Founded in 2014 in the UAE, with locations in Pakistan and KSA.
- Current staff strength 125+.
- Specialize in General, Life & Motor & Health Insurance / Takaful.
- Experts in end-to-end implementation of the Data Governance framework and key areas.
- Providing comprehensiveness understanding of the cleanliness/quality of data at the enterprise level.



Unlocking opportunities in the growing world of Actuarial Sciences, Data Management and Business Intelligence.



**September 2014**

BADRI Management Consultancy  
DSO was established in Dubai, UAE



**October 2017**

BMC Insurance Mathematics LLC  
was set up in Dubai, UAE



**March 2020**

métier HR Consulting merged  
with BADRI Group of Companies



**May 2016**

BADRI Management Consultancy  
opened an office in Karachi,  
Pakistan



**July 2019**

BADRI Solutions was  
established in  
Karachi, Pakistan



**Jan 2022**

BADRI for Actuarial  
Services was  
established in KSA

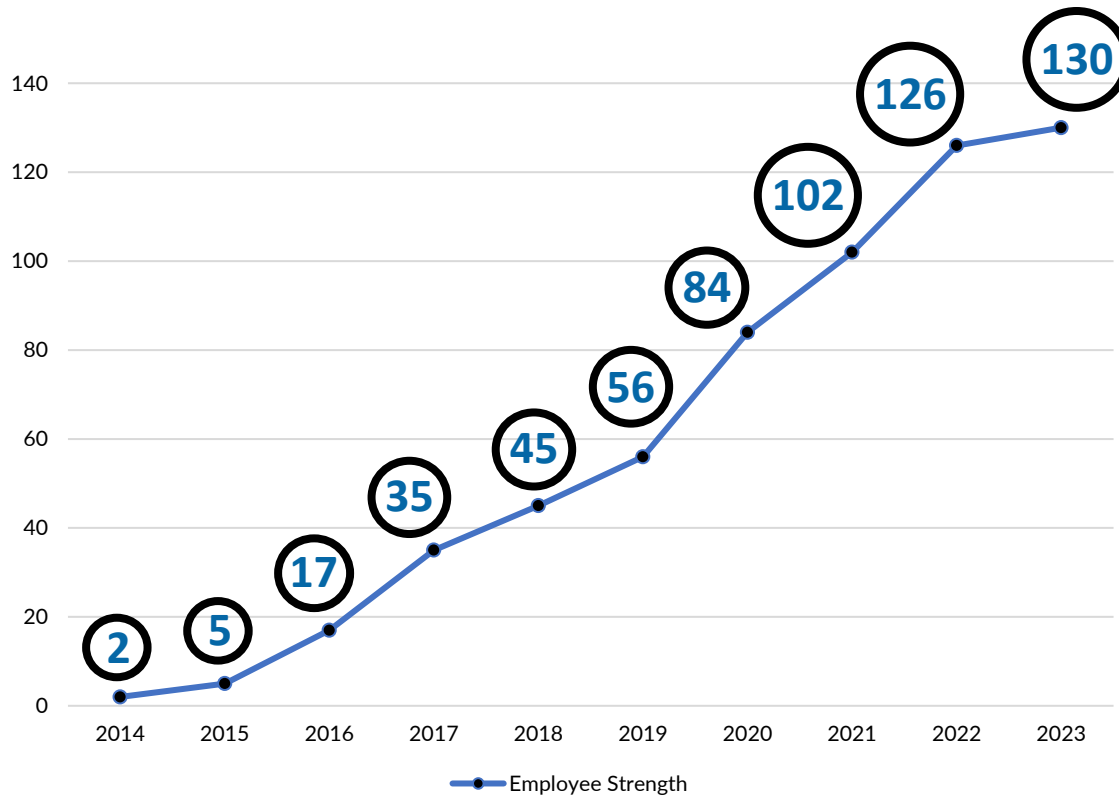


## Timeline of Geographical Footprint

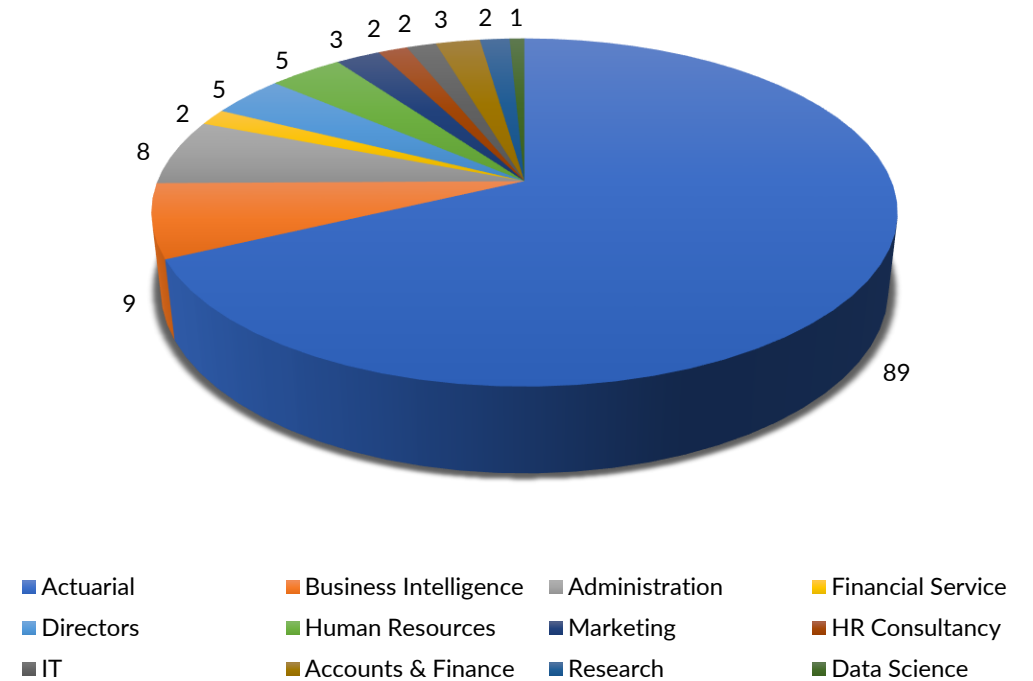
Growing regional presence: We are excited about expansions and look forward to providing services and products of the highest quality.

## Team Growth Trend

Employee Strength



Team Division



Our team members bring a wealth of experience and knowledge. The new Summer Internship & Trainee Program is designed to attract future talents in our field.

## Our Services

### Data Governance

Data Quality	Data Lineage
Reference & Master Data	Business Intelligence
Documents and Contents	Meta Data

### Risk Management

Risk Strategy	Retention strategies and Reinsurance Optimization
Risk Framework	Rating Agency Advisory
Solvency Calculations	Risk Appetite Development & Monitoring
Capital Modeling	

### Actuarial Services

Segmentation Strategy	Pricing & Predictive Analytics
Network Structuring	Performance Monitoring
Fraud Detection	Cost Containment Alternatives
Group Pricing Models	Inflation Monitoring
Compliance Services	IFRS 17

### Additional Services

Takaful focused strategies & solutions	Customized BI Platforms
End of Service Benefits & Retirement Valuation	Feasibility and licensing support
HR Consulting	

From small beginnings, our list of products and services have grown considerably. We strongly believe in empowering growth through exceptional services.



## Our Executive Team



### Hatim Maskawala

Managing Director  
FIA, CERA, FCCA

Hatim has more than 20 years of experience and is the appointed actuary for more than 10 insurance companies in the UAE. Hatim has developed his core expertise in Strategy development, including financial projections & budgeting, implementing ERM and Capital Modelling solutions, Motor and Medical pricing and product development, analytics and big data implementations, and Takaful (both life and general insurance).

Ali has more than 20 years of experience and specializes in Statutory Actuarial Valuations, Product development, Pricing and Reserving of General and Life insurance of Takaful and conventional insurance Capital Modelling, Front End Distribution, Agency and Compensation Modelling, End of Service Benefit Valuations, Compliance, Business and financial planning of insurance start-ups. Ali is experienced in both consultancy work and actuarial services of local and multinational insurers.

### Ali Bhuriwala

Executive Director  
ASA



### Shahpur Agha

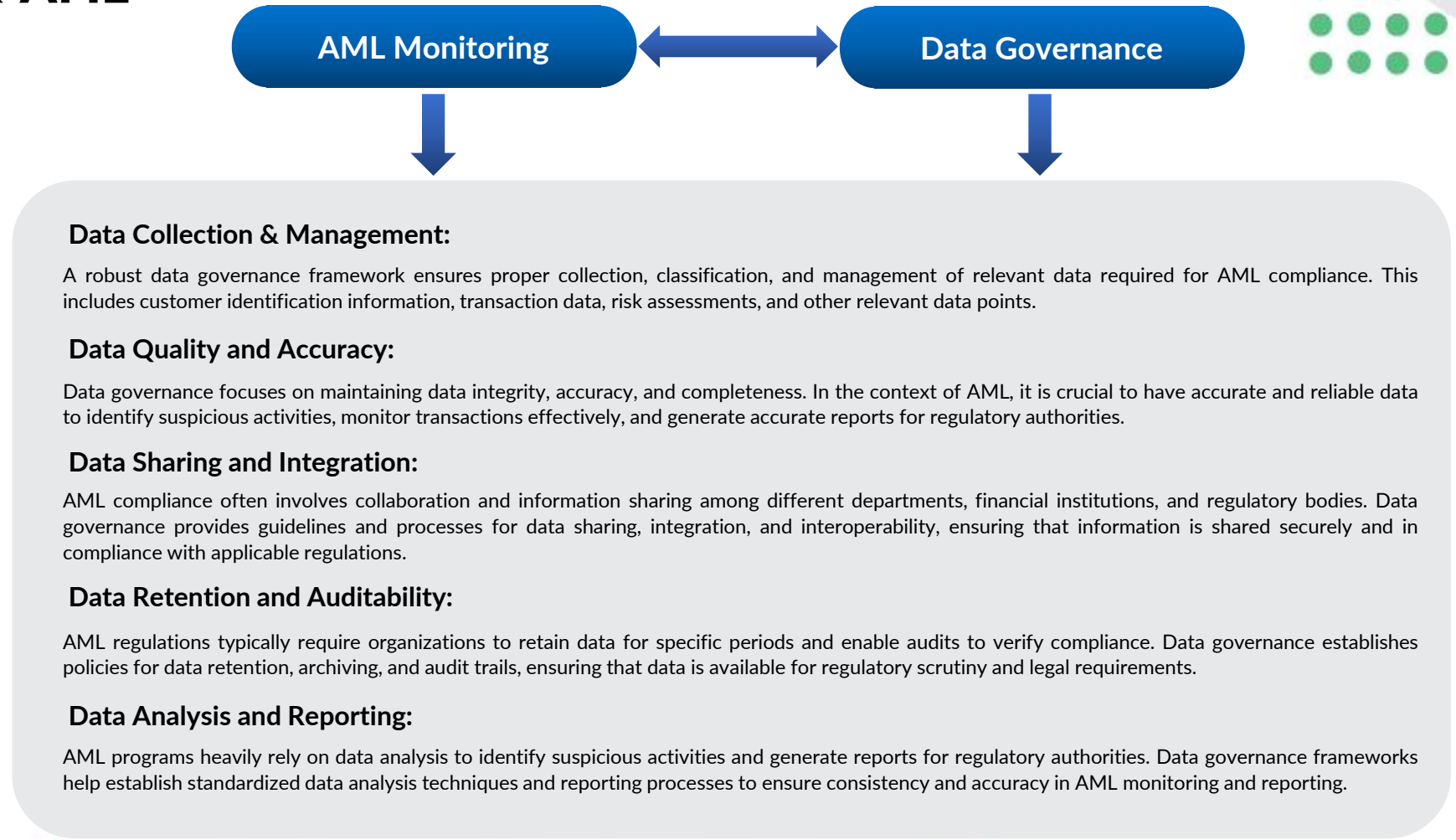
Head of Technology –  
Banking & Financial Services

Shahpur has over 15 years of consulting experience in the Canadian Banking and Financial sector, specializing in data management practices including Data Governance, Business Intelligence, Regulatory Reporting and Data Modelling. Shahpur has worked on data governance projects (regulatory and non-regulatory) across risk areas, (Market Risk, Liquidity Risk, Operational Risk, Credit Risk) as well as AML and Finance. Shahpur also has experience in wealth management, brokerage and capital markets. Shahpur is a certified PMP, with a thorough understanding of SDLC, Waterfall and Agile development methodologies. Shahpur leads the Banking and financial team at BADRI Consulting.

Experts in Actuarial Sciences, the executive management made a decision to expand into the finance sector. Shahpur Agha has extensive experience in the North American Financial Markets as a Data Management Consultant.

## Data Governance & AML

Data governance provides a structured approach to manage data assets, ensuring their quality and appropriate usage for AML purposes, including transaction monitoring, sanctions screening, name screening and any other inclusions an organization may have.



Data governance and Anti-Money Laundering (AML) are interconnected through the management and control of data within the AML compliance framework.

## Key Benefits of Data Governance

Institutions often focus on 'Governance,'  
But how many focus on 'Data Governance?'.

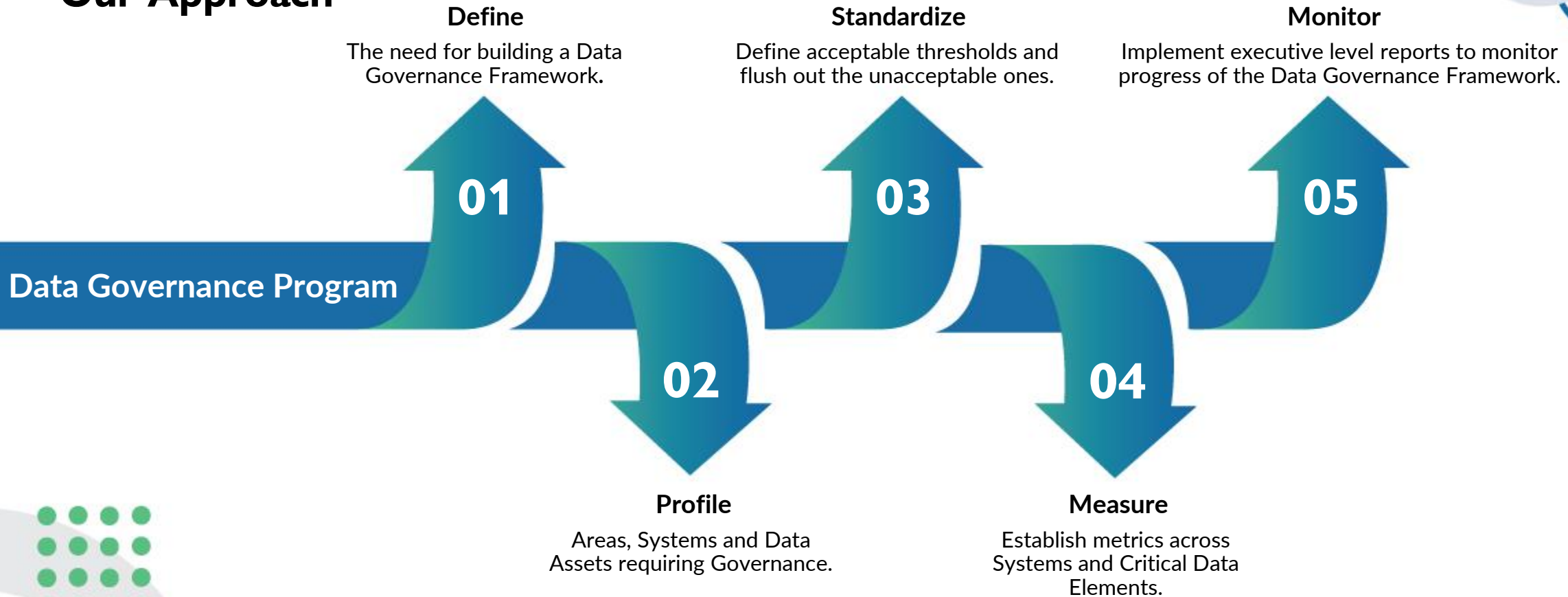
- **Improved Data Quality:** The average organization loses millions every year due to poor data quality. By enforcing data integrity, completeness and accuracy, organizations can improve the overall quality of their data.
- **Competitive Advantage:** Embedded data; controlled by policies and standards enforces a behavioral change, leading a path of swift operation across the enterprise. Data Governance helps organizations gain a competitive edge by leveraging data as a strategic asset.
- **Improved Decision-Making:** With Data Governance, organizations can trust the integrity and reliability of their data. This enables better decision-making at all levels. Reliable data also means improved insights which help organizations identify patterns, trends and opportunities.
- **Regulatory Compliance:** By implementing data governance practices, organizations can ensure that data is handled in accordance with legal requirements. This minimizes the risk of non-compliance, avoids penalties and legal issues, and safeguards the organization's reputation.



The opportunity is to be a leader in your sector by getting Data Governance right, thereby creating an advantage through data-driven decisions, accelerating the organization's success.



## Data Governance – Our Approach



We ensure a strategic approach to empower your data.

## Data Governance – Framework



- Data Governance is a critical function to achieve consistent data, manage risk, comply with regulatory requirements and improve decision making.
- **The Outcome:** Consistent and accurate data across the enterprise, allowing for improved performance and effective decision-making.

Owning up to your data and taking control allows transforming information into knowledge.

## Data Governance – Key Areas

### Data Lineage

Create an understanding of the flow and impact of data enterprise wide. The journey of critical data from source to target is translated via data lineage.

### Data Quality

Establish rules and thresholds to achieve accurate and consistent data. Integrity of data is an integral part of the data governance framework.

### Reference & Master Data

Setup a repository for master data, including data glossaries and referential codes.

### Meta Data


Provide standardized specifications and business term standards of the critical data elements.

### Business Intelligence

Customized executive level reporting the effectiveness of the Data Governance framework.

### Policies & Standards

All components of the data governance framework are documented and established as a process.



The key areas of data governance play an important role in establishing a robust data governance framework. As an organization, it is important to prioritize these areas.



# Business Intelligence (BI) Platforms

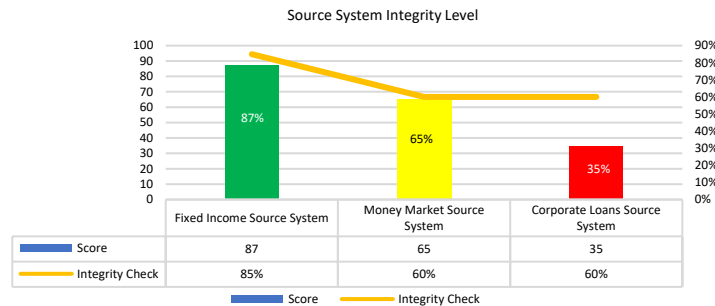
Data Governance – Enterprise Level

Data Governance – Operational Dashboard

Data Governance – Issue Management

Data Governance – Critical Data Element

Data Governance – Source System



Our Data Governance reports are a key tool in overlooking and remediating data quality issues and enforcing robust data standards across all levels within the organization.

## Customized BI Services

We provide a variety of BI solutions through our strategic partnership.

**Qlik** : A management tool that goes beyond BI query-based analysis that restricts people to linear exploration within a partial view of their data. Qlik lets Clients combine any number of data sources to freely explore across all the data and instantly pinpoint areas of most interest for the Client to see. The result: Powerful insights into areas and angles that are missed out with other BI tools.

In Addition to the Data Governance BI Platform, through our strategic partners, we are able to develop and implement custom dashboard and reporting. Some examples include:

- Insight to Business Segments
- Insight to Geographical Presence
- Insight to Transactions
- Insight to Products
- Regulatory Reporting
- Insight to AML metrics



## Some Note-Worthy Clients

Our Experts have worked across various regions and sectors.

BADRI has worked with over 200 clients worldwide.

### Insurance

الوطنية للتأمين  
Wataniya Insurance

الإتماء طوكيو مارين  
Alinma Tokio Marine

U C A  
المتحدة للتأمين التعاوني  
UNITED COOPERATIVE ASSURANCE

orient  
arab orient insurance company (s.a)

ضمان  
Daman

ADNIC  
شركة أبوظبي الوطنية للتأمين  
ABU DHABI NATIONAL INSURANCE COMPANY

NGI  
الشركة الوطنية للتأمين العامة (PSC)  
NATIONAL GENERAL INSURANCE CO. (PSC)

Walaah  
شركة ولاء للتأمين التعاوني  
Walaah Cooperative Insurance Co.

ZURICH

Aafiya  
Managing your care process

### Business Intelligence

البنك المركزي السعودي  
SAMA  
Saudi Central Bank

TD  
TD Waterhouse

BMO Capital Markets

Scotiabank

### Banking & Finance

Our dedicated team of professionals is constantly striving to exceed client expectations, going the extra mile to deliver the desired results.

## Contact Us



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341486, Dubai Silicon Oasis,  
Dubai, UAE

### Data Management



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