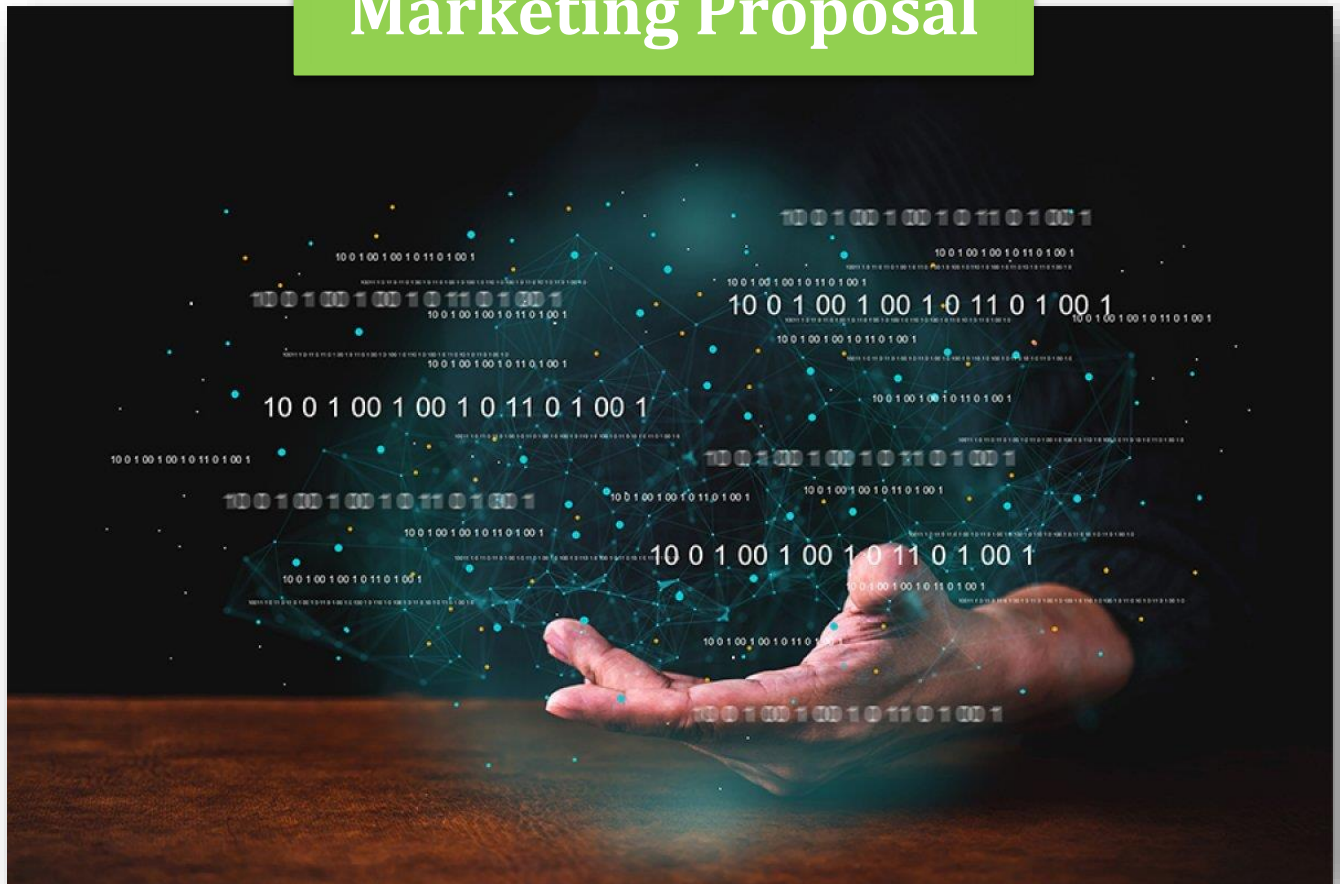# BADRI MANAGEMENT CONSULTANCY

Partnering with

Qlik Q

The Largest Business Intelligence Platform

Marketing Proposal

Badri Management Consultancy
BI Division

Business Intelligence
Information into Insight

Effective Business Decisions Signifying Success

The advent of modern business environment and a highly competitive industry practices has evolved the process and significance of decision making. It has now become an imperative act for a continuous progression of any organization. Corporations worldwide are seizing significant business value by taking a preemptive and well-informed decisions thus leveraging marketing and operational functions and expanding overall productivity.

What is Business Intelligence

Business Intelligence, BI is a concept that usually involves the delivery and integration of relevant and useful business information in an organization. Companies use BI to detect significant events and identify/monitor business trends to adapt quickly to their changing environment and a scenario

Badri & Qlik Sense® A Strategic Business Collaboration

Badri has been a renowned name in the Actuarial Industry from the past many years. The company carries a strong repute in GCC region and has won numerous of awards in its core segmentation. The business of the enterprise is primarily divided into Actuarial and Technology Division (Business Intelligence). The company has won numerous awards as a recognition of growth of the Industry. The company through its dynamic products have been creating marketing and operational synergies for many of the customers. Within a short span of time the company has broaden its market penetration from the GCC region to other parts of the world as well.

In order give an operational precision to its technology division, Badri has recently signed a collaborative agreement with Qlik that has allowed the group to offer more comprehensive business solution.

Qlik the company was established in Sweden in the year 1993. Since then the company was able to book an exponential growth and market penetration. The company through its innovative dashboards, data integration and data visualization has been able to leverage the performance of numerous of companies. The company currently standing strong by serving more than 50k customers worldwide being present in various strategic regions. Qlik Sense is a complete data analytics platform that sets the benchmark for a new generation of analytics. With its one-of-a-kind associative analytics engine, sophisticated AI, and high-performance cloud platform, you can empower everyone in your organization to make better decisions daily, creating a truly data-driven enterprise.

Qlik Leveraging Your Business Performance

- ✓ Turning data into usable information.
- ✓ Improving upon your ROI and ability to achieve goals.
- ✓ Improves productivity.

Departments it can add value to

Executive Leadership: Qlik allows members of Executive Leadership to measure the organization's pulse more easily by removing gray areas and eliminating the need to play the guessing game on how the company is doing.

Human Resources: HR can tremendously benefit from the implementation of Business Intelligence utilizing employee productivity analysis, compensation and payroll tracking, and insights into employee satisfaction.

Finance: Qlik's Business Intelligence dashboards can help finance departments by providing invaluable and in-depth insights into financial data.

Sales: It can also assist your company's sales force by providing visualizations of the sales cycle, in-depth conversion rates analytics, as well as total revenue

Marketing: Qlik provides the marketing department with a convenient way to view all current and past campaigns, the performance and trends of those campaigns, a breakdown of the cost per lead and the return on investment, site traffic analytics, as well as a multitude of other actionable pieces of information.

Qlik's Awards & Achievements

Forbes *Research Paper 2020*

What You Need to Know About BI In 2020

- ✓ 32% of R&D teams regularly use four or more BI tools to do their work, leading all departments in 2020.
- ✓ BI's importance in Manufacturing grew 38% in the last year.
- ✓ Operations, Finance, the C-Suite, and Sales are the top drivers of BI adoption in enterprises today.
- ✓ Reporting, dashboards, data integration, data warehousing, and data preparation are top technologies and initiatives strategic to BI in 2020.
- ✓ Manufacturing dominates all other departments in prioritizing the importance of BI this year.
- ✓ The greater the uncertainty in an industry, the more likely their executive and C-suite leaders are using BI to search for greater stability.
- ✓ BI tools are most used by R&D, Business Intelligence Competency Centers (BICC), Marketing & Sales, and IT in 2020.
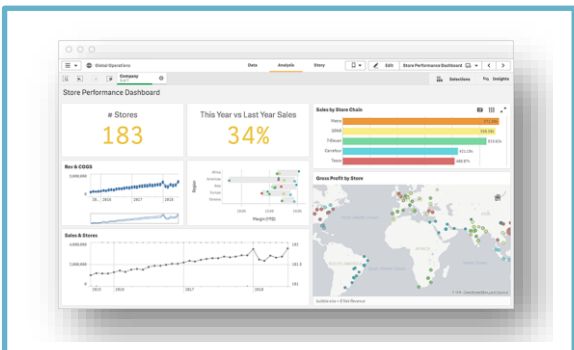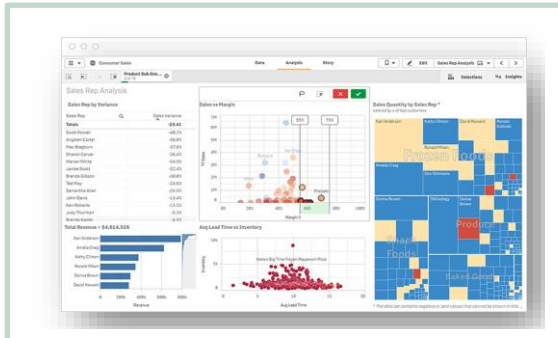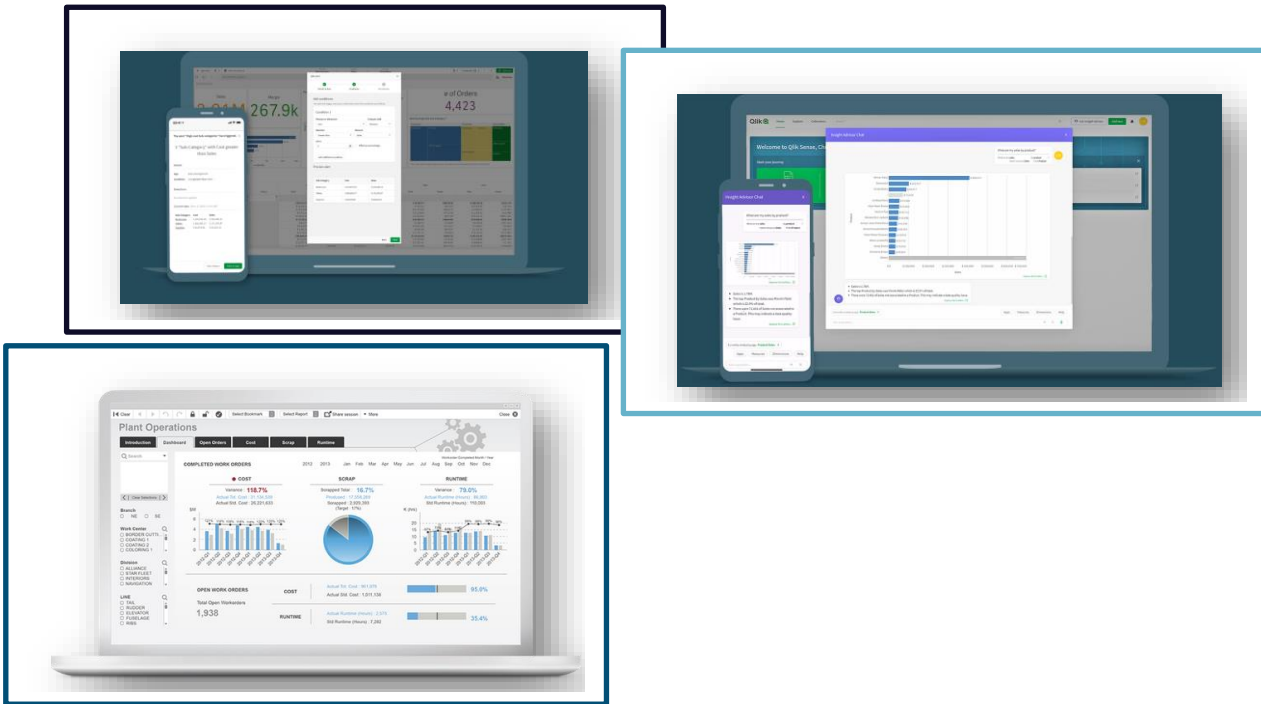
Some of Qlik's Interactive Dashboards

Finance Tool Kit

Cash Flow Valuation / IRR

Compound Annual Growth Rate

Amortization, Forecasting, Tim…

Break-Even Analysis

Option Valuation & Greeks

Dynamic Actual v. Forecast Expense…

Expense Details & Ad Hoc

Financial Reporting

Forex Translations (Qlik DataMarket.

Simulation

Compounding Interest -   …
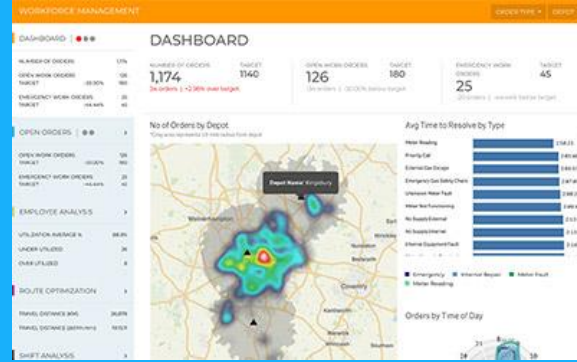
Some of our Strategic Work Segmentation
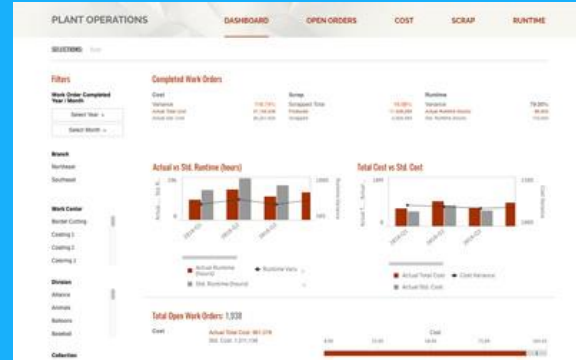

Executive Dashboards

Supply Chain-Inventory & Product Availability

Finance Tool Kit – Insight for all your Finance & Accounting Departments
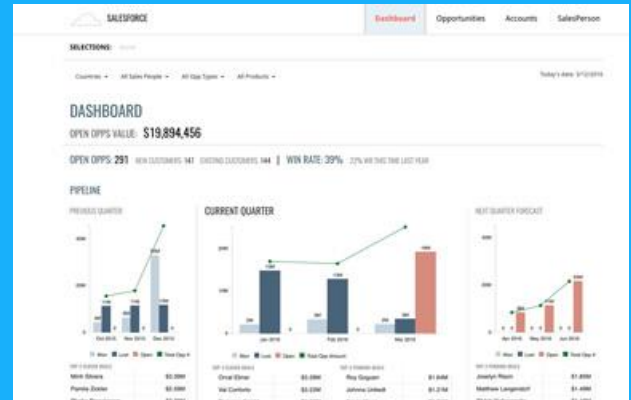

Workforce Management

Sales & Operations Planning

Plant Operations

SAP Procurement

Help Desk Management

Sale Force

FX Sales Analytics

Retail Sales

We also provide a customized design option to our customers best suited for their business requirements. In addition, a developer option gives our clients a leverage to create their own customized dashboards.

Qlik Sense ® providing your business with comfort

Integrate Any Data	**Qlik Replicate™** Real-time data ingestion	**Qlik Compose™** Data lake + data warehouse automation	**Qlik Catalog™** Governed, self-service data catalog
Analyze Any Data	**Qlik Sense®** Data analytics platform		
Platform Agnostic	**Windows** Microsoft Windows	Linux / Kubernetes / Docker	
Deploy Anywhere	On-premises / Private cloud / Amazon AWS / Microsoft Azure / Google Cloud / Qlik Cloud Services		

Work with the technology partners you already use

aws
Seamlessly work with Amazon Web Services (AWS).

Learn More

Microsoft
Deploy on Microsoft Azure and integrate with Microsoft applications.

Data Analytics
Data Integration

Google
Leverage a complete range of Google infrastructure and data solutions.

Data Analytics
Data Integration

SAP
Expand access to SAP data and deliver world-call analytics.
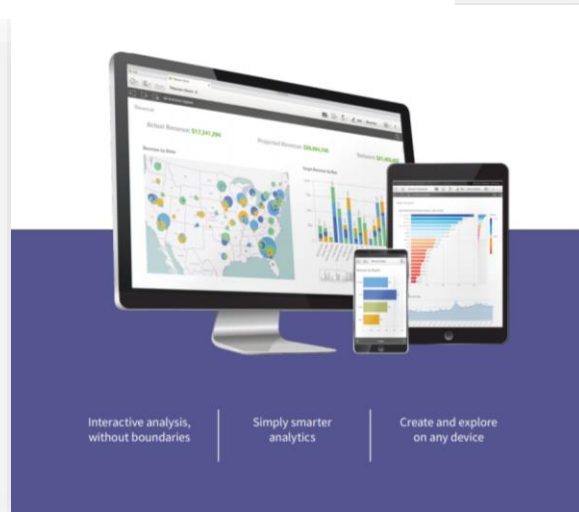
Learn More

snowflake
Ingest data from multiple sources and deliver more business insights.

Learn More

Explore and Analyze Data
on Mobile Devices

Click Here to View More

Interactive analysis, without boundaries | Simply smarter analytics | Create and explore on any device

Some of Our Success Stories

DAVID TAN
Head Analytics Transformation Strategy UOB Singapore

Qlik's interface is designed for everyday users and its data visualization tools also help to guide the user to gain deeper insights.

MARCUS SJÖHOLM
VP of Business Control at Volvo Group

Qlik present people with raw data in an accessible format and give them the freedom to play around with it to gain understanding of how others reach certain conclusions, and how those conclusions fit into the bigger picture.

For Any Business Consultation

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Thank You

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